

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

LOYALTY CONVERSION SYSTEMS  
CORPORATION

Plaintiff,

v.

AMERICAN AIRLINES, INC., ET AL.

Defendants.

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Case No. 2:13-CV-655-JRG  
(LEAD CASE)

**Jury Trial Demanded**

**ORDER**

On this date, this Court considered Plaintiff Loyalty Conversion Systems Corporation's Unopposed Motion for Extension of Time to Reply to Defendants Southwest Airlines Co. and Hawaiian Airlines, Inc.'s Response to Motion for Preliminary Injunction. The Court hereby GRANTS Loyalty Conversion's Motion for Extension of Time.

IT IS THEREFORE ORDERED that the deadline for Loyalty Conversion to file a Reply to Defendants Southwest Airlines Co. and Hawaiian Airlines, Inc.'s Response to Motion for Preliminary Injunction [Doc. No .92] is extended up to and including **July 17, 2014**.